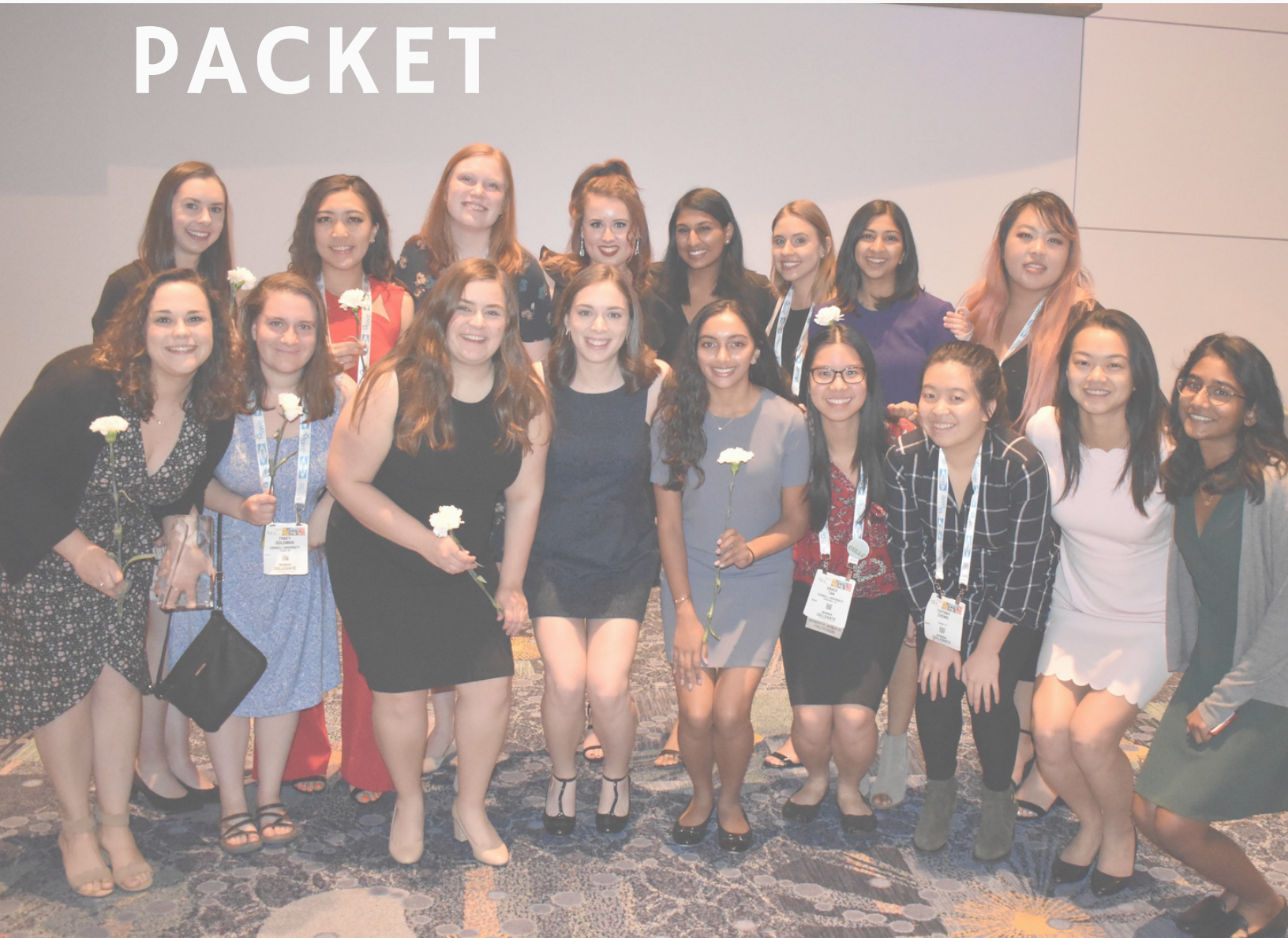


CORNELL UNIVERSITY SOCIETY OF WOMEN ENGINEERS

SPONSORSHIP PACKET



A NOTE FROM CORNELL SOCIETY OF WOMEN ENGINEERS CO-PRESIDENTS:

At the national level, the Society of Women Engineers (SWE) acts as a not-for-profit educational and service organization with the mission of promoting women in engineering and technology. Our Cornell section strives to emulate the values set forth by nationals, creating a diverse and inclusive community that encourages academic, leadership, professional, and personal excellence. We provide many opportunities throughout the year for our members and other students from the Cornell Engineering community to develop as engineers, professionals, and people of character.

Thanks to the support of our sponsors, we are proud to offer our members the opportunity to attend the SWE Annual Conference. Many of those who attended last year's conference in Houston, TX remarked that this extraordinary event was one of the most valuable experiences of their college career. In addition to offering professional development workshops and social events to foster connections between our members, we also pride ourselves on our involvement in the local community. Our Outreach team works with nearby schools, the Girl Scouts of America, FIRST Robotics, SWENext, and other community partners to encourage STEM interest amongst K-12 students- the next generation of problem-solvers and world citizens. Our directors, committee members, and general body members work tirelessly to plan and execute all these events.

Each year, we celebrate our accomplishments while also remaining committed to the continuous growth of our section. Collectively dedicated to our mission of empowering women in engineering, we aim for ever higher member engagement and greater impact on our campus and local community.

We are extremely appreciative of the support our sponsors give us year after year. Without it, none of our achievements would be possible. The Cornell University section of the Society of Women Engineers values the strong relationships we have with our partners and seeks to cultivate long-lasting bonds with such organizations. We invite you to join in our mission of developing and sustaining a community for women engineers from all walks of life to reach their full potential. With your help, we will be able to continue to advocate for women in engineering for many years to come.

Mackenzie Rosin (mmr93@cornell.edu)
Maya Gardner (mlg267@cornell.edu)
2023-2024 Cornell SWE Co-Presidents



#thisiswhatan engineerlooklike

A sponsorship with the Cornell University chapter of the Society of Women Engineers is not just a resume book, an event, and more student recognition of your company. It also helps us to continue to interact with the local community to promote interest in STEM, provide students with educational and professional development opportunities, and advocate for diversity in engineering.

VIRTUAL SPONSORSHIP TIERS

	Bronze \$200	Silver \$300	Gold \$400
Event Advertising on Email List-Serve and Social Media	◆	◆	◆
Company Logo on Cornell SWE Website	◆	◆	◆
Resume Book	◆	◆	◆
Post-Event Social Media Recognition			◆
# of Events	1	2	3+

IN-PERSON SPONSORSHIP TIERS

	Bronze \$400	Silver \$750	Gold \$1100
Event Advertising on Email List-Serve and Social Media	◆	◆	◆
Company Logo on Cornell SWE Website	◆	◆	◆
Resume Book	◆	◆	◆
Printed Flyers or Quarter Cards		◆	◆
Post-Event Social Media Recognition			◆
# of Events	1	2	3+

**Sponsorship renewed per semester regardless of modality

VIRTUAL LOGISTICS

1

Event Registration (3 Weeks in Advance)

Registration Link: <https://swe.cornell.edu/info-session.html>

Event Ideas: Info Session / Tech Talk / Office Hours / SWE G-Body
Skill-Based Workshop / Case Competition / Webinar
Coffee Chat / Other Event

2

On-Campus Advertising

We include advertising on Handshake, our list-serve (approx. 1500 people), and our social media page prior to the event.

Flyers can be emailed and packages can be sent to the following address:
Diversity Programs in Engineering, 146 Olin Hall, ATTN: Society of Women Engineers, Career Development, Cornell University, Ithaca, NY 14853

3

Day-of Logistics and Invoices

SWE liaisons will be at the event as well and will be taking attendance.

Payments can be submitted online via credit card or mailed via check. Checks can be made out to Cornell SWE and mailed to the address in step 3.

IN-PERSON LOGISTICS

1

Event Registration (3 Weeks in Advance)

Registration Link: <https://swe.cornell.edu/info-session.html>

Event Ideas: Info Session / Tech Talk / Breakfast / Post-Exam Snacks
Skill-Based Workshop / Case Competition / SWE G-Body
Bubble Tea Meet-and-Greet / Coffee Chat / Other Event

2

Offering Food at the Event

Let us know your food preferences in the registration form- feel free to mix and match options! The prices given are for 30 people. There are additional costs if you are ordering for more than 30 people, which are shown as (+\$/person).

Prices: Breakfast \$175 (+\$4/person) / Pizza \$150 (+\$3/person)
Mexican Food \$270 (+\$9/person) / Thai Food \$225 (+\$7/person)
Bubble Tea \$120 (+\$4/person) / Insomnia Cookies \$75 (+\$2/person)
Vegetable or Dessert Platter \$80 (+\$3/person) / Coffee \$75 (+\$1/person)

3

On-Campus Advertising

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Diversity Programs in Engineering, 146 Olin Hall, ATTN: Society of Women Engineers, Career Development, Cornell University, Ithaca, NY 14853

4

Day-of Logistics and Invoices

SWE liaisons will be at the event as well as before and after to help with setup and cleanup. They will also be taking attendance and bring any refreshments.

You will receive an invoice for the food order with the email provided when filling out the registration form. Payments can be submitted online via credit card or mailed via check. Checks can be made out to Cornell SWE and mailed to the address in step 3.



CONNECT WITH US!

Email: cornell.swe.cr@gmail.com

Website: <https://swe.cornell.edu/>

Senior Corporate Relations Director:
Sophia Baik

Junior Corporate Relations Director:
Alice Um

We're excited for all the possibilities for your engagement on campus, from developing information sessions, to creating new workshops to increase the skills of students, to discussing creative ways to engage with the student body.

We look forward to working with you!

Society of Women Engineers @ Cornell
aspiring. advancing. achieving.